

<p>Marketing Manager Your role is to create the marketing section of the business plan.</p> <p>Skills, Knowledge and abilities:</p> <ul style="list-style-type: none"> ● Creativity ● Good at drawing and design ● Can construct questionnaires ● Conduct research primary and secondary <p>What you are required to do:</p> <ul style="list-style-type: none"> ● Market research and survey ● SWOT analysis ● Marketing campaign ● Cost / benefit analysis of the product ● Design a logo and slogan 	<p>Finance Manager Your role is to create the finance section of the business plan.</p> <p>Skills, Knowledge and abilities:</p> <ul style="list-style-type: none"> ● Logical and planned ● Good at mathematics ● Data analysis ● Can use excel / numbers <p>What you are required to do:</p> <ul style="list-style-type: none"> ● Financial statements ● Work out the costs of the business ● Breakeven analysis ● Cashflow forecast
<p>Operations Manager Your role is to create the operations section of the business plan.</p> <p>Skills, Knowledge and abilities:</p> <ul style="list-style-type: none"> ● Logical and planned ● Can construct diagrams and flowcharts ● Can make products ● Training others for production <p>What you are required to do:</p> <ul style="list-style-type: none"> ● Source costings of materials ● Decide on what materials to use ● Production planning ● Distribution channels ● Production of the product 	<p>Human Resources Manager Your role is to create the human resources section of the business plan.</p> <p>Skills, Knowledge and abilities:</p> <ul style="list-style-type: none"> ● Works well with other people ● Some mathematics ● Care about wellbeing of staff and environment <p>What you are required to do:</p> <ul style="list-style-type: none"> ● Write roles and responsibilities of your staff ● Work out the salary and wages ● Think about ways to promote wellbeing

Chief Executive Officer

Your role is to be the leader and oversee the business and business planning.

Skills, Knowledge and abilities:

- Good Leader
- Supportive
- Proof reading
- Mathematics

What you are required to do:

- Guide the team to create an innovative product
- Write the vision and mission for business
- Help complete components of the business plan
- Write the executive summary
- Read and check the business plan
- Plan the presentation